

MG Motor India plans to sanitise 4000 police vehicles at its service stations across India

Gurugram, May 4, 2020: Committed to serving the community, MG Motor India is undertaking the complete car sanitisation including fumigation, car wash, cabin refresh and sanitisation of high touch points (Interior and Exterior) of Police vehicles. Under this initiative, the carmaker aims to sanitise up to 4,000 police vehicles across India at its service stations, free of cost, starting 4th May 2020.

To ensure utmost care and safety of car occupants, in an industry first initiative to support police, MG Motor India has started fumigation of the vehicle cabins as part of the overall sanitisation initiative. The technique uses vapours and sanitises the vehicle's complete interiors including disinfection of the car's interior surfaces across corners, removing micro - organism and other particles.

Speaking on the initiative, **Rajeev Chaba, President & Managing Director, MG Motor India**, said "We understand the risks undertaken by the police department especially in these tough times. In our endeavour to support them, we are going the extra mile with fumigation of police cars, which ensures complete disinfection of the vehicle's cabin. The fumigation process ensures that these frontline warriors do not have to wait for long as their vehicles get sanitised and prepared for the next trip. We are thankful to our dealers who have stepped forward to support MG Motor India in this initiative. They will work with the local police authorities under advanced safety protocols to carry out the complete sanitisation of police cars irrespective of the brand, at their service stations till the end of May 2020."

MG Motor India has also partnered with top car-detailing agencies (3M & Wuerth) to support complete car sanitisation including exteriors and interiors. These initiatives ensure a completely safe and protected experience for the occupants.

MG Motor India continues to focus on sanitised car deliveries via the 'Disinfect and Deliver' initiative. The carmaker has also tied up with Singapore-based Medklinn to explore natural sterilisation of cabin air and surfaces in its cars. MG Motor India believes that the complete car sanitisation including fumigation, car wash, cabin refresh will be very crucial in the new normal.

To know more about the fumigation process, click here

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic and innovative brand over the last 96 years. MG Motor India has its car manufacturing plant at Halol in Gujarat.