

MG Motor India delivers a record 700 units of the HECTOR on Dhanteras

New Delhi, Oct. 25: MG Motor India today announced that it has delivered a record 700 units of the MG HECTOR on the auspicious occasion of Dhanteras.

To mark the occasion, MG organised various vehicle delivery events across India to congratulate its customers and thank them for their contribution towards girl child education. As part of its association with IIMPACT NGO, the carmaker had earlier announced that it will sponsor the education of one girl child for every MG HECTOR sold in the country.

Making the festive season extra special for its Delhi-NCR customers, the carmaker delivered nearly 200 cars from a single point, marking one of the largest vehicle delivery events on Dhanteras.

Speaking on the occasion, **Rakesh Sidana, Director - Sales, MG Motor India**, said, “Customers and community are at the core of everything that we, at MG Motor India, do. Our latest round of HECTOR deliveries – one of the highest in a single day, underlines our commitment to facilitating best-in-class experiences for our customers. Our partnership with IIMPACT enables HECTOR owners to contribute to a social cause as well.”

As part of the “Worth Waiting For” program, the carmaker had announced a waiting-period linked initiative, enabling education of one girl child for every two weeks waiting period borne by customers. Since August this year, the MG Motor India has so far sponsored the education of over 35,000 girl children under “Worth Waiting For” program.

With its core organisational pillars of innovation, diversity, community, and experiences, MG Motor India has been setting industry benchmarks in terms of in-car technology, unique customer outreach, community building and workforce diversity.

MG Motor India has received an overwhelming response of MG HECTOR with over 38,000 bookings. It recently celebrated another milestone by rolling out the 10,000th unit of the model from its Halol plant.

As part of its commitment to customer satisfaction, the carmaker aims to ensure timely vehicle deliveries to its customers. With plans to ramp up its production with its second shift beginning in November this year, in line with the increased component supply from its global and local vendors.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has more than a million loyal fans, making it by far one of the world’s largest clubs for a car band. MG has evolved into a modern, futuristic and innovative brand over the last 95 years. MG Motor India has commenced its manufacturing operations at its car manufacturing plant at Halol in Gujarat.

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